

# **2014 Salary Survey**

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## Introduction

This report provides an in-depth analysis of salary levels for packaging professionals working in all industries. The amount a person earns can be influenced by a wide variety of factors, including job function, education, experience and association membership. The product of a market research study, the information contained in this report is valuable to anyone concerned with salary levels among packaging professionals.

## Method

The information provided in this report was generated in the following manner:

- A questionnaire was developed and posted to the IoPP website from January 20<sup>th</sup> – March 3<sup>rd,</sup> 2014.
- Both IoPP members and non-members were encouraged to participate in this study.
- A total of 1,379 usable replies were received from IoPP members and non-members.

## Results

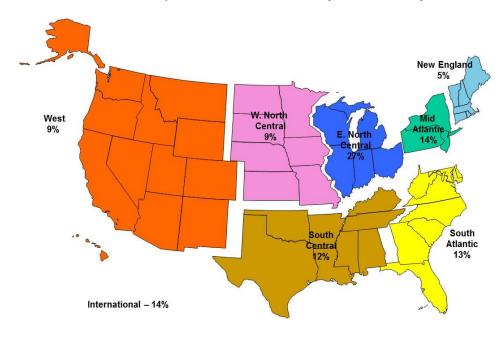
- A sample of 1,379 yields a margin of error of <u>+</u> 2.6% using a 95% level of certainty. However, the base of respondents varies from question to question as non-response and unqualified respondents may not be included in the results.
- Salary information contained in this report was cross-tabulated by the following parameters:
  - o Age
  - Experience
  - o Gender
  - $\circ$  Education
  - Job Function

- Supervisory Level
- $\circ~$  Organization Type
- Company Size
- Geography
- Specific margins of error associated with various sample sizes may vary widely and are presented in the table below.

$1-\alpha = 95\%$		n =								
p =	50	100	250	400	600	800	1,000	1,379		
10% or 90%	8.3%	5.9%	3.7%	2.9%	2.4%	2.1%	1.9%	1.6%		
20% or 80%	11.1%	7.8%	5.0%	3.9%	3.2%	2.8%	2.5%	2.1%		
30% or 70%	12.7%	9.0%	5.7%	4.5%	3.7%	3.2%	2.8%	2.4%		
40% or 60%	13.6%	9.6%	6.1%	4.8%	3.9%	3.4%	3.0%	2.6%		
50%	13.9%	9.8%	6.2%	4.9%	4.0%	3.5%	3.1%	2.6%		

#### <u>Location</u>

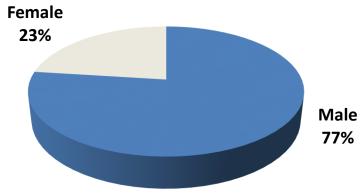
39% of all respondents work in the North Central Regions, while 17% work in the Northeast which consists of the New England and Mid-Atlantic regions. Respondents working in other countries increased from 8% last year to 13% in this year's study.



Base: 1,369

#### <u>Gender</u>

77% of respondents are male, while 23% are female.

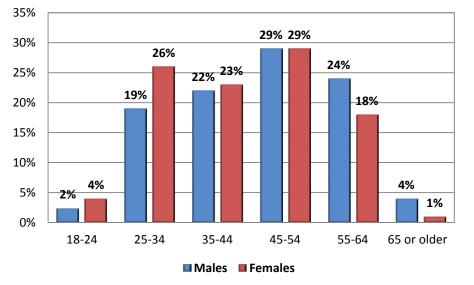


Base: 1,358

#### <u>Age</u>

The average respondent is 45.5 years old.

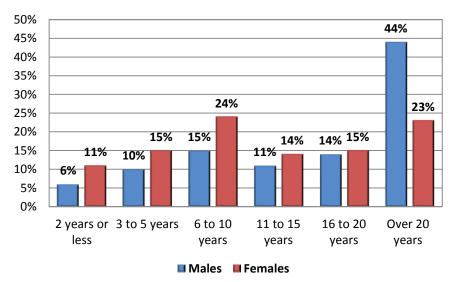
Male respondents are about 3 years older than female respondents (average ages of 46.2 years for males, 43.0 for females).



#### <u>Experience</u>

The average respondent has 14.75 years of experience in the packaging field.

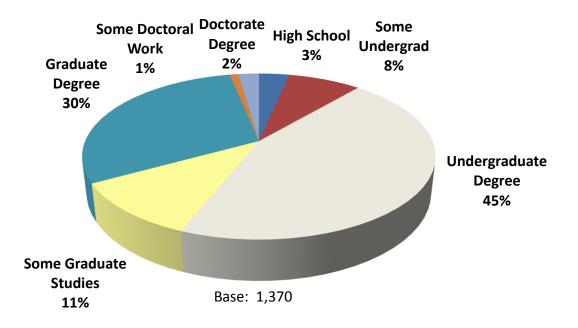
As compared to their female counterparts, the average male has over 3 more years of experience, at 15.6 years, while the average female respondent has 12.1 years of experience.



#### **Education**

Over 85% of all respondents are college graduates.

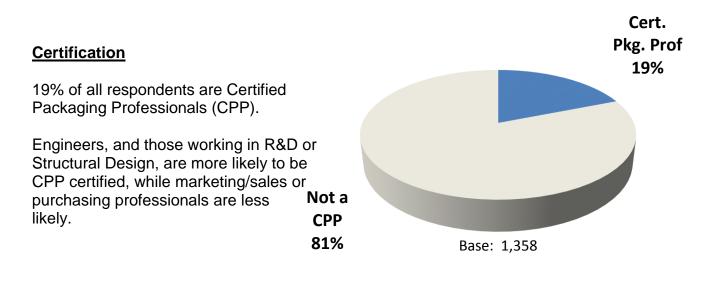
45% have an undergraduate degree and 30% have earned their master's degree. 2% have earned a Ph.D.

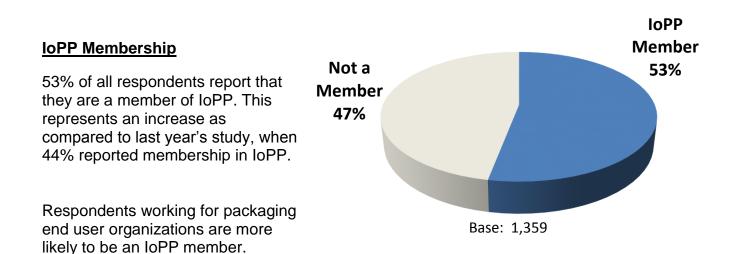


#### Degreed Individuals

Respondents who earned a degree were asked to fill in their area of study. Over 35% have a degree in packaging, while 18% have a business degree. Younger respondents are more likely to have a degree in packaging, while older members are more likely to have a background in business or engineering.

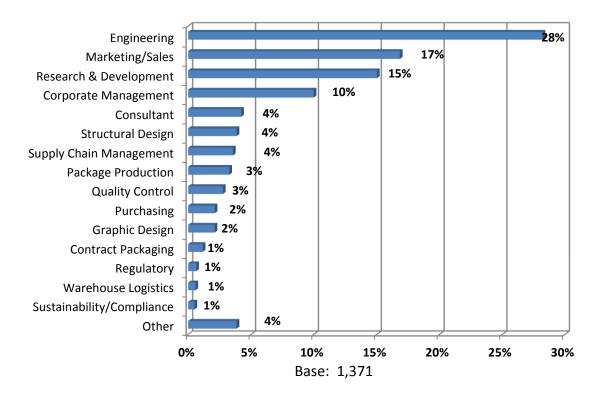
Degree Concentration	Pct.	Degree Concentration	Pct.
Packaging/Packaging Technology/Packaging Eng	37%	General/Other Engineering	5%
Business Admin/Acctg/Mktg/Fin/Economics	18%	Art, Fine Arts, Graphic Arts, Graphic Design	3%
Chemistry/Chemical Engineering	8%	Degree Unspecified	2%
Industrial Engineering/industrial Design	6%	Non-technical/Liberal Arts	5%
Electrical/Electircal Engineering	2%	Sciences - Biology/Food Science/Materials Science	4%
Mechanical/Mechanical Engineering	7%	All Others	3%

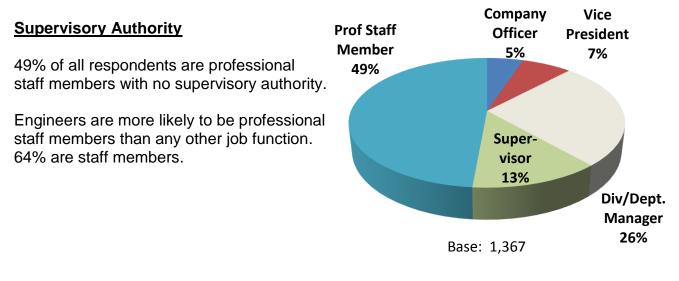




#### Job Function

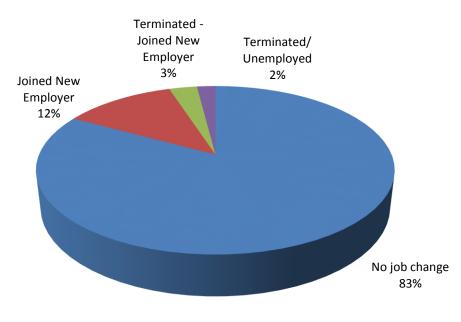
28% of all respondents work as engineers. Respondents who work for end users are more likely to be engineers than those who work for suppliers (42% vs. 11%). Respondents working for a supplier organization are more likely to work in a marketing/sales job function (41% vs. 2% among end user respondents).





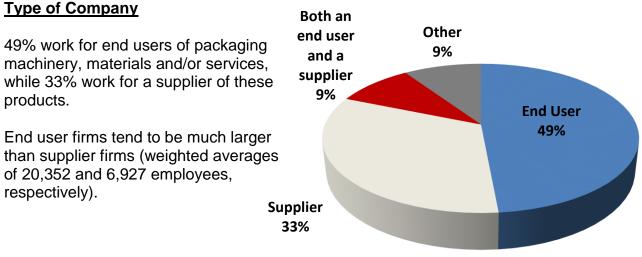
#### **Employment Status**

83% of all respondents reported no job change in 2013, down from 85% in 2012. 12% voluntarily changed jobs. 5% were terminated at some point in 2013 and 2% of all respondents are still unemployed.



Base: 1,365

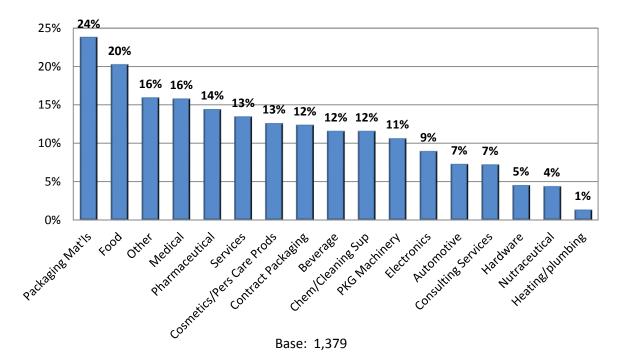
## SECTION II: COMPANY DEMOGRAPHICS



Base: 1,358

#### Industry/Products

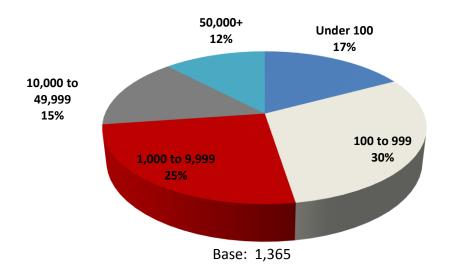
24% of all respondents report their company sells packaging materials, while 20% work in the food industry. Results vary widely by whether a respondent's company is an end user or supplier. This was a multiple choice question, so percent totals will exceed 100%



## SECTION II: COMPANY DEMOGRAPHICS

#### **Company Size (Employees)**

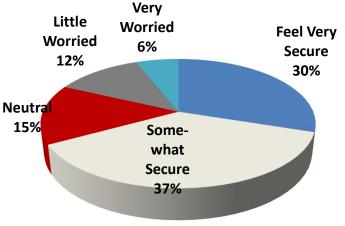
Respondents work for companies of all sizes. The average respondent works in a company of 13,586 employees. A respondent's supervisory authority is correlated to company size. Company officers and managers tend to work in smaller companies than professional staff members.



## SECTION III: CAREER SATISFACTION

#### Satisfaction with Job Security

67% of all respondents are very or somewhat secure with their job, while 18% are worried. These numbers are similar to those generated last year.

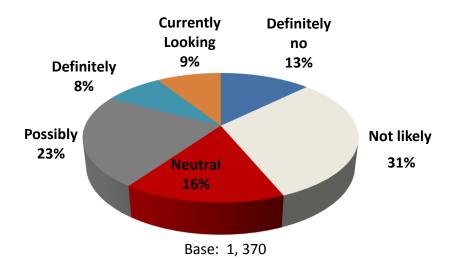


#### New Jobs in 2014

Base: 1, 370

Respondents were asked to indicate the

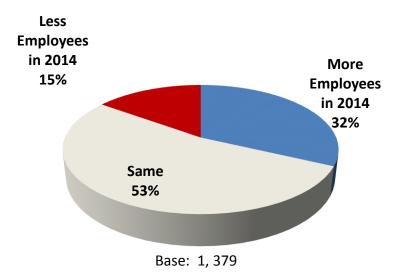
likelihood of actively seeking a new job in 2014. 17% have definite plans to search or are currently looking (similar to last year, which was 16%), while another 23% indicate it's a possibility - down from 25% last year.



## SECTION III: CAREER SATISFACTION

### Packaging Staff Increases in 2014

Respondents were asked to comment on their company's packaging departments staffing in 2014. 32% expect an increase in staff.



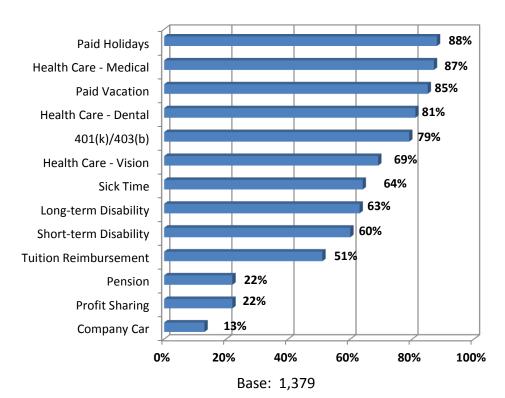
#### **Company Benefits**

A majority of respondents receive paid time off (vacation, holidays & sick time) as well as medical/dental/vision insurance and disability.

79% have a 401(k)/403(b) plan available to them, while 22% enjoy a pension.

Of the13 benefits listed on the questionnaire, the average respondent receives 7.9 of them, similar to figures from last year's report.

The benefits that employees receive vary the most by the size of company that they work for.



#### Total Compensation in 2013

In order to accurately measure industry compensation trends, respondents working in foreign countries were reported separately and not included in the trend results below as changes in currency conversions (e.g. Canadian Dollars, British Pounds, etc) could not be taken into account.

Overall, 73% of all respondents saw an increase in earnings during 2013, which is similar to the portion in 2012. The average self-reported change in compensation among all respondents (including those with no change or a decrease) equals 3.69%. However, when compared to last year's results, average total compensation was flat.

The average domestic respondent reported earnings of \$109,509. When one includes respondents outside the U.S., the average drops to \$104,817. In last year's study, the average domestic respondent reported \$110,213 in earnings. Differences are due to the types of respondent we saw this year as compared to last year's study (i.e. industry, location, job function, etc.). The table below compares results for domestic respondents from 2009-2013.

72% of all respondents received a bonus as part of their compensation in 2013, which is down slightly from last year. The average bonus comprised 10.18% of total compensation in 2013, similar to the years prior to 2012.

	Trends (Domestics Only)						
Compensation Changes	2009	2010	2011	2012	2013		
Increase	43%	62%	64%	74%	73%		
No Change	38%	28%	28%	13%	10%		
Decrease	19%	10%	8%	13%	17%		
Avg. Change in Compensation	0.68%	2.80%	1.05%	3.49%	3.69%		
Bonuses:							
Percnt Receiving a Bonus:	54%	62%	61%	73%	72%		
Average Bonus (among those receiving one):	10.30%	10.60%	10.49%	6.45%	10.18%		
Percent Earning:							
Under \$50,000	10%	8%	6%	5%	4%		
\$50,000 - \$69,999	19%	16%	15%	16%	15%		
\$70,000 - \$99,999	30%	31%	31%	29%	30%		
\$100,000 - \$149,999	27%	29%	33%	32%	33%		
\$150,000 - \$199,999	10%	11%	10%	13%	12%		
\$200,000 or more	4%	5%	5%	5%	6%		
Average Total Compensation:	\$101,470	\$104,847	\$107,439	\$110,213	\$109,509		
Base:	2,324	1,761	1,304	1,372	1,179		

#### **Compensation By Age**

Respondents' total compensation varies widely by age, ranging from an average of just over \$55,000 among those under 25 to almost \$120,000 among those in their peak earning years (55-64).

Younger respondents saw the biggest boost in compensation in 2013, while those 65 and older were more likely to receive a cut in pay, as evidenced by the drop in average earnings.

		Respondents by Age					
Compensation Changes in 2013	All Respondents	18-24	25-34	35-44	45-54	55-64	65+
Increase	70%	77%	79%	78%	67%	63%	43%
No Change	10%	0%	4%	6%	13%	14%	30%
Decrease	20%	23%	17%	16%	21%	23%	28%
Avg. Change in Compensation	3.51%	6.51%	6.10%	4.19%	2.55%	2.12%	-1.18%
Bonuses:							
Percnt Receiving a Bonus:	72%	59%	66%	77%	75%	73%	51%
Average Bonus (among those receiving one):	10.14%	5.38%	7.09%	10.61%	11.11%	11.29%	10.19%
Percent Earning:							
Under \$50,000	8%	26%	12%	10%	4%	6%	8%
\$50,000 - \$69,999	16%	59%	32%	10%	11%	10%	15%
\$70,000 - \$99,999	29%	15%	41%	31%	28%	21%	19%
\$100,000 - \$149,999	31%	0%	14%	34%	34%	40%	38%
\$150,000 - \$199,999	11%	0%	1%	10%	14%	16%	13%
\$200,000 or more	5%	0%	0%	5%	8%	7%	8%
Average Total Compensation:	\$104,817	\$55,296	\$74,975	\$104,392	\$117,639	\$119,702	\$112,500
Base:	1,375	27	284	302	395	315	48

#### **Compensation By Experience**

Like age, experience is also a strong determinant in salary.

		Respondents by Experience					
Compensation Changes in 2013	All Respondents	1-2 Yrs Exp	3-5 Yrs Exp	6-10 Yrs Exp	11-15 Yrs Exp	16-20 Yrs Exp	20 Yrs + Exp
Increase	70%	68%	77%	77%	71%	70%	66%
No Change	10%	7%	3%	6%	8%	10%	15%
Decrease	20%	26%	20%	17%	21%	20%	19%
Avg. Change in Compensation	3.51%	4.61%	5.41%	4.59%	4.18%	2.57%	2.48%
Bonuses:							
Percnt Receiving a Bonus:	72%	53%	75%	67%	79%	76%	73%
Average Bonus (among those receiving one):	10.14%	6.26%	6.74%	9.55%	9.50%	10.14%	12.09%
Percent Earning:							
Under \$50,000	8%	26%	17%	6%	8%	6%	4%
\$50,000 - \$69,999	16%	42%	35%	16%	15%	13%	7%
\$70,000 - \$99,999	29%	24%	36%	45%	30%	32%	20%
\$100,000 - \$149,999	31%	8%	9%	25%	35%	35%	41%
\$150,000 - \$199,999	11%	1%	2%	4%	9%	9%	19%
\$200,000 or more	5%	0%	1%	3%	2%	5%	10%
Average Total Compensation:	\$104,817	\$62,914	\$71,208	\$92,545	\$99,444	\$106,567	\$128,156
Base:	1,375	93	149	233	161	194	529

#### **Compensation By Gender**

Overall, males earn more than females. While it's important to keep in mind that male respondents typically have 3 more years of experience (and are an average of 3 years older), they typically earn almost 20% more in total annual compensation.

	All	By Gender		
Compensation Changes in 2013	Respondents	Males	Females	
Increase	70%	71%	70%	
No Change	10%	10%	10%	
Decrease	20%	19%	20%	
Avg. Change in Compensation	3.51%	3.68%	3.08%	
Bonuses:				
Percnt Receiving a Bonus:	72%	73%	68%	
Average Bonus (among those receiving one):	10.14%	10.62%	8.47%	
Percent Earning:				
Under \$50,000	8%	7%	10%	
\$50,000 - \$69,999	16%	14%	23%	
\$70,000 - \$99,999	29%	28%	34%	
\$100,000 - \$149,999	31%	33%	24%	
\$150,000 - \$199,999	11%	12%	6%	
\$200,000 or more	5%	6%	3%	
Average Total Compensation:	\$104,817	\$109,134	\$91,065	
Base:	1,375	1,050	307	

#### **Compensation By Education**

Compensation also increases with level of education. Those with a Bachelor's degree earned an average of 25% more than respondents with a high school diploma.

		Respondents by Education					
Compensation Changes in 2013	All Respondents	High School	Some Undergrad	Under Grad Degree	Some Grad Studies	Graduate Degree	Post-Grad Or PhD
Increase	70%	72%	62%	76%	67%	67%	68%
No Change	10%	5%	14%	9%	13%	11%	4%
Decrease	20%	23%	24%	16%	20%	22%	28%
Avg. Change in Compensation	3.51%	2.45%	2.40%	4.10%	2.84%	3.27%	3.59%
Bonuses:							
Percnt Receiving a Bonus:	72%	61%	54%	72%	76%	76%	68%
Average Bonus (among those receiving one):	10.14%	7.22%	10.56%	9.40%	10.63%	11.00%	11.13%
Percent Earning:							
Under \$50,000	8%	8%	12%	6%	5%	12%	6%
\$50,000 - \$69,999	16%	30%	27%	18%	16%	9%	14%
\$70,000 - \$99,999	29%	43%	24%	34%	20%	27%	16%
\$100,000 - \$149,999	31%	15%	27%	30%	36%	31%	39%
\$150,000 - \$199,999	11%	5%	6%	9%	18%	13%	8%
\$200,000 or more	5%	0%	4%	3%	5%	8%	16%
Average Total Compensation:	\$104,817	\$80,525	\$91,694	\$100,645	\$116,572	\$110,636	\$122,949
Base:	1,375	40	108	611	146	415	49

#### **Compensation by Job Function**

Respondents working in Corporate Management earned the most in 2013, followed by Marketing/Sales and R&D personnel.

	Respondents by Job Function								
Compensation Changes in 2013	Consult- ants	Corp. Mgmt.	Engineer- ing	Mktg. / Sales	Prod- uction	Purch- asing	R & D	Struct. Design	Supply Chain
Increase	51%	64%	80%	60%	66%	75%	83%	69%	79%
No Change	25%	9%	7%	16%	7%	4%	6%	8%	13%
Decrease	24%	27%	13%	23%	27%	21%	11%	24%	9%
Avg. Change in Compensation	2.48%	4.48%	3.84%	3.19%	3.19%	1.17%	3.85%	4.66%	3.48%
Bonuses:									
Percnt Receiving a Bonus:	45%	86%	74%	63%	77%	79%	84%	58%	80%
Average Bonus (among those receiving one):	10.08%	14.18%	8.61%	11.40%	9.90%	12.22%	9.80%	6.76%	12.82%
Percent Earning:									
Under \$50,000	17%	6%	5%	7%	20%	10%	3%	19%	10%
\$50,000 - \$69,999	16%	5%	16%	14%	20%	14%	13%	34%	14%
\$70,000 - \$99,999	28%	11%	38%	24%	27%	31%	29%	30%	24%
\$100,000 - \$149,999	17%	34%	33%	34%	22%	34%	40%	15%	35%
\$150,000 - \$199,999	16%	24%	6%	14%	11%	7%	11%	2%	8%
\$200,000 or more	7%	20%	2%	6%	0%	3%	5%	0%	8%
Average Total Compensation:	\$103,819	\$145,416	\$98,116	\$111,952	\$86,544	\$98,759	\$111,087	\$70,726	\$107,786
Base:	58	137	387	231	45	29	206	53	49

#### **Compensation by Job Title**

As one might expect, Company Officers received the highest average annual compensation. They were also less likely to receive a pay increase or bonus in 2013.

	Respondents by Supervisory Level						
Compensation Changes in 2013	Company Officer	Vice President	Div/Dept. Mgr.	Super visor	Staff Member		
Increase	32%	67%	72%	73%	73%		
No Change	21%	14%	8%	11%	9%		
Decrease	47%	19%	19%	17%	18%		
Avg. Change in Compensation	1.16%	4.26%	4.44%	2.64%	3.33%		
Bonuses:							
Percnt Receiving a Bonus:	49%	76%	81%	74%	67%		
Average Bonus (among those receiving one):	13.43%	13.43%	12.55%	9.85%	7.89%		
Percent Earning:							
Under \$50,000	16%	11%	7%	10%	7%		
\$50,000 - \$69,999	11%	12%	11%	14%	20%		
\$70,000 - \$99,999	11%	11%	23%	27%	38%		
\$100,000 - \$149,999	27%	26%	34%	39%	28%		
\$150,000 - \$199,999	24%	22%	16%	9%	6%		
\$200,000 or more	11%	19%	10%	1%	1%		
Average Total Compensation:	\$125,175	\$133,634	\$120,099	\$99,430	\$92,109		
Base:	63	101	365	172	665		

### **Compensation by Company Size**

Respondents who work in companies with over 500 employees were more likely to report an increase in compensation last year.

	Respondents by Company Size (employees)								
Compensation Changes in 2013	1 to 9 emp.	10 to 49 emp.	50 to 99 emp.	100 to 499 emp.	500 to 999 emp.	1,000 to 4,999 emp.	5,000 to 9,999 emp.	10,000 to 49,999 emp.	50,000 or more emp.
Increase	28%	54%	61%	61%	79%	79%	78%	81%	79%
No Change	32%	13%	12%	11%	6%	7%	6%	7%	12%
Decrease	40%	33%	27%	28%	15%	14%	16%	12%	10%
Avg. Change in Compensation	-0.49%	2.71%	2.80%	3.15%	4.67%	3.85%	4.51%	3.93%	3.76%
Bonuses:									
Percnt Receiving a Bonus:	39%	66%	54%	65%	80%	81%	73%	77%	78%
Average Bonus (among those receiving one):	8.37%	8.10%	11.06%	9.34%	10.30%	9.98%	9.15%	11.78%	10.99%
Percent Earning:									
Under \$50,000	23%	16%	10%	11%	11%	7%	3%	0%	3%
\$50,000 - \$69,999	15%	28%	24%	18%	13%	13%	17%	12%	11%
\$70,000 - \$99,999	16%	23%	30%	33%	26%	30%	31%	31%	30%
\$100,000 - \$149,999	25%	20%	19%	25%	37%	33%	34%	36%	40%
\$150,000 - \$199,999	20%	6%	8%	9%	10%	12%	11%	15%	8%
\$200,000 or more	2%	7%	10%	4%	4%	5%	4%	6%	8%
Average Total Compensation:	\$100,795	\$91,244	\$101,411	\$96,070	\$103,232	\$107,823	\$106,758	\$115,536	\$114,679
Base:	61	86	84	287	123	226	120	209	168

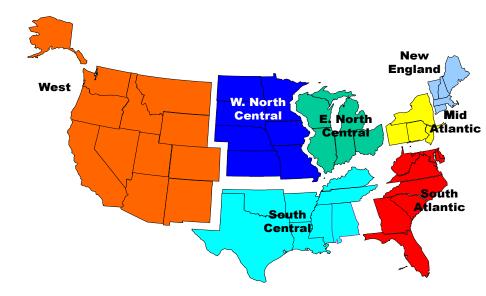
#### **Compensation By Organization Type**

Respondents working in supplier organizations tended to earn more in 2013. However, the compensation gap between end user and supplier organizations has narrowed considerably in the past few years. Respondents working in End User firms were more likely to see in increase in compensation.

	Organization Type				
Compensation Changes in 2013	End User	Supplier	Both/ Other		
Increase	80%	60%	63%		
No Change	7%	12%	13%		
Decrease	12%	28%	24%		
Avg. Change in Compensation	4.04%	2.94%	3.27%		
Bonuses:					
Percnt Receiving a Bonus:	78%	67%	66%		
Average Bonus (among those receiving one):	10.22%	10.79%	8.66%		
Percent Earning:					
Under \$50,000	6%	8%	13%		
\$50,000 - \$69,999	13%	16%	23%		
\$70,000 - \$99,999	31%	25%	32%		
\$100,000 - \$149,999	36%	29%	20%		
\$150,000 - \$199,999	9%	13%	10%		
\$200,000 or more	5%	9%	2%		
Average Total Compensation:	\$106,269	\$110,894	\$90,602		
Base:	658	443	256		

#### **Compensation by Geography**

The table below summarizes all respondent by their location.



	Geographic Location							
Compensation Changes in 2013	North- east	Mid Atlantic	South Atlantic	East North Central	West North Central	South Central	West	All Domestic
Increase	76%	76%	73%	73%	79%	69%	69%	73%
No Change	8%	9%	14%	9%	7%	14%	9%	10%
Decrease	17%	15%	13%	18%	14%	17%	22%	17%
Avg. Change in Compensation	4.29%	3.76%	4.42%	3.57%	3.96%	2.29%	3.34%	3.69%
Bonuses:								
Percnt Receiving a Bonus:	66%	75%	68%	71%	70%	69%	79%	72%
Average Bonus (among those receiving one):	10.27%	10.59%	10.72%	9.57%	9.62%	10.36%	10.76%	10.18%
Percent Earning:								
Under \$50,000	3%	3%	3%	6%	4%	2%	2%	4%
\$50,000 - \$69,999	12%	7%	17%	20%	19%	15%	10%	15%
\$70,000 - \$99,999	36%	26%	31%	27%	38%	32%	33%	30%
\$100,000 - \$149,999	31%	42%	30%	31%	28%	35%	32%	33%
\$150,000 - \$199,999	10%	15%	15%	10%	7%	6%	15%	12%
\$200,000 or more	7%	7%	4%	5%	4%	9%	8%	6%
Average Total Compensation:	\$112,493	\$120,693	\$109,662	\$102,614	\$99,801	\$111,218	\$117,918	\$109,509
Base:	67	189	179	373	128	85	158	1,179

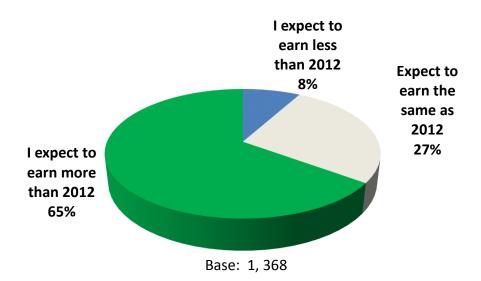
#### **Packaging Certification**

Engineers and R&D scientists who are Certified Packaging Professionals earned an average of 2% more than those who are not certified.

	Engineering	g/R&D Only
Compensation Changes in 2013	Certified Pkg Prof.	No Certification
Increase	83%	80%
No Change	8%	7%
Decrease	9%	13%
Avg. Change in Compensation	4.29%	3.68%
Bonuses:		
Percnt Receiving a Bonus:	82%	76%
Average Bonus (among those receiving one):	8.90%	9.17%
Percent Earning:		
Under \$50,000	2%	5%
\$50,000 - \$69,999	12%	15%
\$70,000 - \$99,999	37%	34%
\$100,000 - \$149,999	40%	34%
\$150,000 - \$199,999	7%	9%
\$200,000 or more	3%	3%
Average Total Compensation:	\$104,493	\$102,170
Base:	153	435

#### Earnings Expectations for 2014

65 of all respondents expect to earn more in 2014 than they did last year – up from 60% last year and 59% in the 2012 study. Expectations correlate to age.



#### What's Your Expected Compensation?

You can use the tables below to calculate the salary that fits your personal situation. All you need to do is find the coefficients from each group that best describes you and multiply them by the base of \$104,817.

SUPERVISORY LEVEL		EDUCATION	
Company Officer	1.19	High School	0.77
Vice President	1.27	Some Undergraduate	0.87
Div/Dept. Mgr.	1.15	Undergraduate Degree	0.96
Supervisor	0.95	Some Graduate Studies	1.11
Staff Member	0.88	Graduate Degree	1.06
JOB FUNCTION		Post Grad Studies or PhD	1.17
Consultant	0.99	GEOGRAPHIC REGION	
Corp. Mgmt.	1.39	Northeast	1.07
Engineering	0.94	Mid Atlantic	1.15
Mktg/Sales	1.07	South Atlantic	1.05
Production	0.83	East North Central	0.98
Purchasing	0.94	West North Central	0.95
R & D	1.06	South Central	1.06
Structural Design	0.67	West	1.12
Supply Chain	1.03	Foreign	0.73
EXPERIENCE		COMPANY TYPE	
1-2 Yrs. Experience	0.60	End User	1.01
3-5 Yrs.	0.68	Supplier	1.06
6-10 Yrs.	0.88	Both/ Other	0.86
11-15 Yrs.	0.95		
15-20 Yrs.	1.02		
Over 20 Yrs.	1.22		

For example, a supervisor working in R&D with 11-15 years experience with a graduate degree working in the west region for a packaging end user would be expected to earn:

\$104,817 x .95 x 1.06 x .95 x 1.06 x 1.12 x 1.01 = \$118,716

Please note that this information is **NOT** to be used in justifying salary discussions with your employer or any arbitration/legal proceedings. It is solely intended as an interesting way for readers of this report to understand where they might be expected to stand in comparison with all the respondents to this survey.