

WorldStar Packaging Awards 2017 - now open for entry



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Dear Packaging Colleague

Have you won an award in your national competition? Then why not enter the WorldStar Awards for your chance to show the world that you are the best! Now in their 48th year, WorldStar are one of the major events of the WPO and last year attracted 293 entries from 35 countries around the world.

Who should enter?

Whatever your packaging speciality there is a category for you to enter. WorldStar Awards are presented only to those packages which, having already won recognition in either a regional or national competition in 2015-2016. Entries are judged by an expert panel of judges from member countries around the world.



Why should I enter?

- Prestige - gain worldwide recognition - your pack will be noticed by some of the biggest packaging buyers in the UK
- Entering gives you a great opportunity to impress new and current clients
- Use the winner's logo on your own promotional material and stand out from your competitors
- Receive the award at a world class awards presentation ceremony
- Receive a complimentary trophy and certificate to display for all your customers to see

[View categories](#)

What do I need to do now?

Visit the [WorldStar Awards](#) website now for full information on how to enter.

Please forward on this email to your colleagues in the packaging industry to whom this may be of interest.



Find out how to



Important Dates

14 October 2016 - closing date for entries

w/c 14 November 2016 - judging takes place

May 2017 - WorldStar Awards Presentations
Dusseldorf, Germany during Interpack week